Finding Value in the **Cloud** Continuum

Five stages in journey to cloud

- **Strategize** to accelerate your journey to cloud
- **Design** a smarter and lighter cloud architecture
- **Migrate** IT systems using agile and phased approach
- **Modernize** applications for cloud native advantages
- **Manage** operations to ensure always-on, flexible, and automated deployments

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**The cloud advantage**

- **Superior customer service**
  Air France-KLM - customer flight/fare search data on cloud enables automated personalized social media updates, increasing 2017 passenger count to 32.7 million.

- **Always-on mode**
  Cargotec Oyj - monitoring physical cargo infrastructure using cloud predicts if equipment needs maintenance, improving safety.

- **Lower costs**
  Malaysia Airlines - moving 80% of core applications to cloud saves 51% IT costs, and reduces financial process time from 10 hours to 30 minutes.

- **Rapid response**
  Rolls-Royce - aircraft engine IoT data on cloud improves performance and maintenance, reducing plane downtime.

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